

LOOKING FOR NEW CUSTOMERS?

**THEY'RE READING
THIS
NEWSPAPER!**



Reach customers in southern Sarasota County - one of the fastest growing regions in the country! The Florida HomeOwner is the only news magazine mailed directly to local homeowners every month. It's the perfect place to let targeted buyers know about your product or service.

- **30,000 copies direct-mailed monthly - NOT dropped off randomly or on driveways**
- **Targeted to homeowners - your ideal clients!**
- **Full-color ads start at only \$99 per month**
- **Better than a "book of ads" - our news and informative articles keep readers interested**
- **Bright, eye-catching full-color ads**
- **Custom-designed ads and business profiles written at no extra charge**
- **Produces solid results & visibility**
- **The BEST local advertising value**

DISTRIBUTION & DEMOGRAPHICS

FREQUENCY: printed monthly

PRINTED COPIES: 30,000

DELIVERY: mailed directly to NAMED AND CONFIRMED homeowners by the U.S. Postal Service. Distributed FREE to recipients.

COVERAGE AREA: Venice, Nokomis, Englewood, and North Port, Florida (Sarasota County)

ZIP CODES INCLUDED: Venice - 34285, 34292, 34293; Nokomis - 34275; Englewood 34223
North Port - 34286, 34287, 34288, 34289

RECIPIENTS TARGETED: we select people who own houses that have the 30,000 highest market values, as based on the Sarasota County Tax Collector's database.

HAND-DELIVERED BY:
 **UNITED STATES
POSTAL SERVICE**

CALL TO RESERVE YOUR SPACE TODAY:



941-650-5831