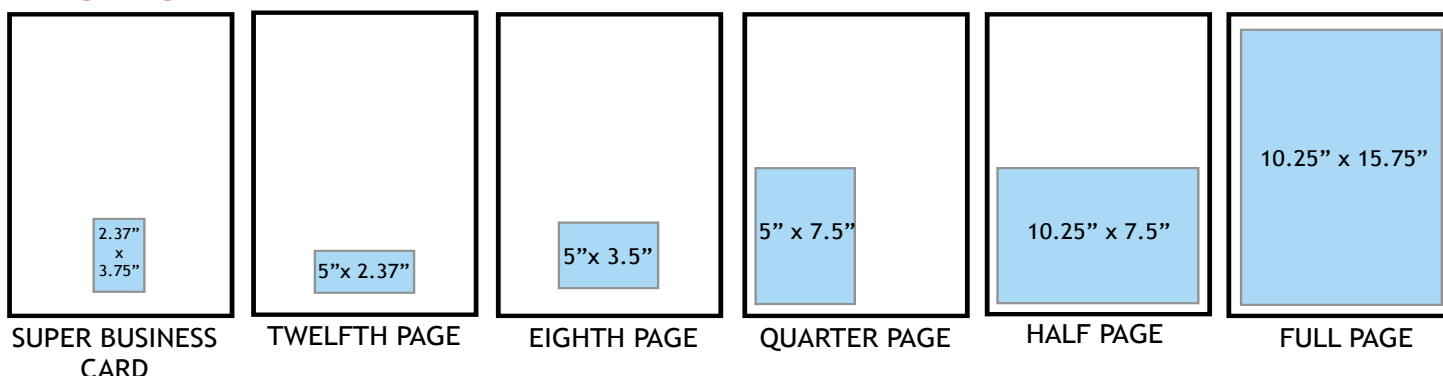


ADVERTISING RATE CARD & AGREEMENT

AD RATES (per month)

AD SIZE	12 MONTH AGREEMENT	6 MONTH AGREEMENT	3 MONTH AGREEMENT
TWELFTH PAGE	\$150/mo.	\$185/mo.	\$199/mo.
EIGHTH PAGE	285/mo.	305/mo.	325/mo.
QUARTER PAGE	385/mo.	405/mo.	425/mo.
HALF PAGE	685/mo.	705/mo.	745/mo.
FULL PAGE	1125/mo.	1205/mo.	1295/mo.
SUPER BUSINESS CARD	99/mo.	99/mo.	99/mo.
INSERTS NOW AVAILABLE!	CALL FOR PRICE		

AD SIZES



SPECIFICATIONS

- Deadline: 2 weeks before publication.
- Preferred format for ad submission is PDF. We require color images in 300dpi resolution and to be at least as large as the size that will appear in the ad.
- Payment Information: Payment for ads is due upon acceptance of the final proof by the customer.
- All advertising copy created for the advertiser by Florida Homeowner remains the property of the Florida HomeOwner and may not be reproduced without prior consent.
- Florida HomeOwner will not be liable for claims of unfair practices, libel, infringement of trademarks, patents or copyrights or violations of law by an ad or its content, and the advertiser will indemnify Florida HomeOwner for any liability it suffers in connection with any of the foregoing.
- Florida HomeOwner reserves the right to reject any advertising that it deems inappropriate.

OUR AGREEMENT

I / We agree to place a _____ size ad for a period of _____ month(s) in Florida HomeOwner. I/We understand the price to be _____ per monthly insertion. I / We understand that if the contract is not fulfilled, the balance of the applicable term rate will be incurred.

COMPANY NAME _____ ADDRESS _____

PHONE _____ FAX _____ E-MAIL _____

NAME _____

AUTHORIZED SIGNATURE _____ DATE _____

NOTES / COMMENTS _____